



ITALIAN SOCIETY OF LAW AND ECONOMICS IX ANNUAL CONFERENCE

Università della Svizzera italiana, Lugano, Switzerland
December 12-13, 2013

Conference programme (draft as the 01st November)

12 December

- 13:30-14:30 Registration
14:30-18:10 Parallel sessions / coffee break
18:10-18:40 Welcome address
18:40-20:00 Keynote Lecture: **Prof. Luigi A. Franzoni**
«On the economics of trade secrets law»
20:00 Aperò

13 December

- 09:00-12:40 Parallel sessions / coffee break
12:40-13:30 ISLE General Assembly
13:30-15:00 Lunch – Mensa University of Lugano
15:00-18:40 Parallel sessions / coffee break
18:40-20:00 Keynote Lecture: **Prof. Bruno Frey**
«Future European Integration. An Unconventional
View from Constitutional Law and Economics»
20:15 Social dinner - Hotel Lido-Seegarten

14 December

Morning: Excursion to Museum(s) in Lugano



Luigi Alberto Franzoni (D.Phil. Nuffield College, Oxford) is Professor of Public Economics at the University of Bologna. He is a reputed scholar in the field of Law and Economics. He has published extensively in international journals on the economics of law enforcement, intellectual property rights, and liability law. He has written, together with Daniela Marchesi, a leading Italian book on the economic analysis of the law: *Economia e politica economica del diritto*. Founding member of the Italian Law and Economics Association, he is currently serving as Mundus Director of the international Ph.D. programme "European Doctorate in Law and Economics". Honorary Professor of Universidad de San Martín de Porres, Lima, since June 2012.



Bruno Frey is Guest Professor of Economics, Zeppelin University, Department of Economics; and Research Director, CREMA - Center for Research in Economics, Management and the Arts, Switzerland. Bruno S. Frey was born in Basle, Switzerland in 1941. He was Professor of Economics at the University of Constance from 1970-77, Professor of Economics at the University of Zurich from 1977-2012, and Distinguished Professor of Behavioural Science at the Warwick Business School at the University of Warwick, UK from 2010-2013. Since 2012 he is Guest Professor at Zeppelin University, Friedrichshafen, DE. He received an honorary doctorate in economics from the Universities of St. Gallen (Switzerland, 1998), Goeteborg (Sweden, 1998), the Free University of Brussels (Belgium, 2009), the University of Aix-en-Provence/Marseille (France, 2010), and the University of Innsbruck (Austria, 2011). He is the author of numerous articles in professional journals and books, including *Not Just for the Money* (1997), *Economics as a Science of Human Behaviour* (1999), *Arts & Economics* (2000), *Inspiring Economics* (2001), *Successful Management by Motivation* (with Margit Osterloh, 2001), *Happiness and Economics* (with Alois Stutzer, 2002), *Dealing with Terrorism – Stick or Carrot?* (2004), *Economics and Psychology* (co-edited with Alois Stutzer, 2007), *Happiness: A Revolution in Economics* (2008) and *Glück: Die Sicht der Ökonomie* (with Claudia Frey Marti, 2010). A more complete list of publications is available at www.bsfrey.ch