



Module 1.3

Business Apéro

Thursday
15 May 2025

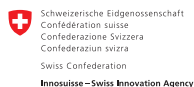
17.30–
20.00

Startup Lounge
USI Startup Centre
Level 2, Sector C
East Campus USI-SUPSI
Lugano



Information
and registration
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Business Apéro is an annual information and networking event organised by USI Startup Centre in collaboration with SUPSI as part of the Innosuisse Entrepreneurship Training programme. This year's edition will focus on corporate innovation and collaboration between startups and established companies.

The event is open to entrepreneurs, students, researchers, and anyone interested in the topic.

Programme

- 17.30 **Welcome and introduction** by USI Startup Centre
- 17.40 **Corporate Innovation at TWINT**
Laura Binda, New Business & Innovation Manager, TWINT
- 18.00 **Kickstart Innovation: Building bridges between startups and corporates**
Sara Fedele, Senior Manager, Kickstart Innovation
- 18.20 **Q&A with speakers**
- 18.40 **Apéro and Networking**



Laura Binda

Laura is the New Business & Innovation Manager at TWINT, Switzerland's leading mobile payment app and Board Member of the Swiss Startup Association. With a strong background in digital business development, Laura's experience spans from product innovation and ecosystem partnerships to strategic marketing across multiple industries.



Sara Fedele

Sara is the Senior Manager, at Kickstart Innovation, one of Europe's largest innovation platforms, and she is responsible for PR, communications and business development activities. She is a lecturer at SUPSI on entrepreneurship, marketing strategy, sustainable innovation, and mentors early-stage founders at Startup-bootcamp's Sustainability Accelerator. She brings experience from working across startup ecosystems and innovation strategies.
