



# REFLEX: Registry of Firms' Life and Exit

A Data Platform of the  
Swiss Commercial  
Registry (1883-present)

NRP 77 – Sinergia Meeting  
East Campus Lugano  
Startup Center  
September 1, 2023

## Program

### Friday, September 1

09.15	Networking Breakfast
09.45	<b>Welcome</b> Raphaël Parchet (USI) & Marco D'Ambros (CodeLounge, USI)
10.00	<b>Mining a Century of Swiss Trademarks</b> Daniel Travaglia, Andrea Mocci (CodeLounge, USI)
10.30	<b>OCR is Not Enough: How We Made Computers Read Hundred Years of Commercial Registry Entries</b> Jesper Findahl, Andrea Mocci (CodeLounge, USI)
11.30	<b>From Entries to Entities: Modeling the Swiss Official Gazette of Commerce</b> Aron Fiechter, Francesco Bresciani, Valerie Burgener (CodeLounge, USI)
11.45	<b>Discussion</b> (moderator: Elliott Ash, ETH)
12.00	Lunch & Coffee
13.30	<b>With a Little Help From My Enemy</b> Amanda De Pirro (Lancaster University)
14.00	<b>You Only Weave Twice</b> Bruno Caprettini (University of St Gallen)
14.30	<b>Tax Technology and Long-Term Regional Development</b> Tommaso Giommoni (ETH)
15.00	Coffee
15.30	<b>The Cartographic Heritage as a Tool and as an Object of Artificial Intelligence</b> Eve Netchine (Bibliothèque nationale de France)
16.00	<b>The Crux of Capitalism</b> Simon Evenett (University of St Gallen)
16.30	<b>Discussion</b> (moderator: Tina Freyburg, University of St Gallen)
17.00	<b>Networking aperitif</b>

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For more  
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In  
collaboration  
with



ETH zürich

